



BALTIMORE CITY SMART CITY COMMITTEE
PUBLIC SESSION MINUTES
JUNE 31, 2018

Present at the meeting with Smart City Committee (SCC) members: Alice Kennedy, Amah Binde, Angela Galeano, Berke Attila, Frank Johnson, Geritt Knapp, Johnnie Hemphill, Katherine Klosek, Kenya Als, Laurie Feinberg, Lindsay Wines, Shonte Eldridge, Tara Burke, Terrence Jennings, Todd Marks, Tracy Mckee, Trina Adams, Victor Terval, Vincent Sharps

Also present were: Dpaul Nibber (Representative for committee member Kristin Rzeczkowski - Health Department), Jamie Williams (Planning Department)

I. Welcome/Introduction

Meeting called to order at 11:30 a.m.

II. Vision of Smart Cities Committee

- Advisory, not telling people what they can and cannot do
- Need to work together on projects and initiatives
- Agreeing on what smart cities governance looks like
- Create standards
 - Suggest certain benchmarks or metrics
- How do we review procurement? For anything going into the right of way?
 - So we don't miss an opportunity
- Include smart cities in the capital budget kickoff and the capital budget questionnaire
 - How difficult is it to get on the questionnaire?
 - Planning – need information/question by end of August
- Create a database of smart cities initiatives (centralized repository)
 - Look at ROI on each one
- What is our singular POV on smart cities?
- Not a committee that takes ideas from agencies and prioritize, but we should be the thought leaders and provide ideas to agencies
- Here to think creatively, use our network and come back with ideas
- What do we want to look at are the outcomes of this group?
- Have we done an inventory of projects underway or planned across the agencies?
 - Would add to the prioritization
- People don't always realize what smart cities is
 - People are thinking big tech things, when it can be smaller solution based things, such as a permitting system

- Over time – assessment of smart cities technologies that have gone in to see how successful they have been
- Create a feedback loop
 - Integrate platforms and communicate early with the work that is going on
 - Potential resistance (how do we mitigate?)
 - Involve the community, including the workers within City government
- How do we get the word out on what we are doing?
- Open Data coordinators at each agency, doing inventory of all data. Could add a piece that marks it as smart cities related
- Go back to agencies and ensure that smart cities comes up in the conversation related to general operations
 - EX: If installing a pipe, is there a sensor that could be installed?
- Must spend time defining what the value is that we can bring to agencies
 - What resources can we bring/provide?
- Should not focus on widget...should focus on big issues
 - Broadband for everyone
 - Transportation Optimization
 - Shotspotter across the whole city
- City Smart City Buckets
 1. Infrastructure
 2. Operations
 3. Communities

II. Grant Opportunities

- *EDA Grant*
 - Department of Commerce
 - Series of different programs
 - Have to answer if smart cities rubric fits under a certain plan
 - Baltimore falls under Philly Office
 - Range is 50-300K for technical assistance
 - How do we get funding to help deliver a more technical piece of smart cities strategies?
 - There is a jobs creation component
 - Pitch an idea and they help you shape it
 - How to create a funding stream to allow resource information gathering to occur
 - Is a 50% match (does not need to be cash match)
 - Is this something that is open?
 - Rolling deadline
 - If you build feasibility study for local technical assistance, you can then outlay it to a public works grant
 - It just relates to economic development, job creation
 - EDA center at UMCP
 - City must be the lead
 - Engage the City with EDA Center

- Add someone from BDC to Smart Cities Council?
- Develop grant submissions as a group
- *Smart Cities Council Grant*
 - Planning Grant
 - Support to create smart cities plan
 - Not an infrastructure plan
 - What does smart cities mean for the City of Baltimore?
 - Must have a Smart Cities Council to apply
 - Do we think we are ready to do this?
 - We need to start going for these opportunities, as we do it we build a narrative, support, buy in
 - If we don't we will never get any of the things that will make lives better for the citizens and government
 - We need to think about our vision, initiatives, how it benefits the city, then package it against multiple grants versus one
 - Must have a documented plan as result of this process
 - Want to ensure things are working cohesively – need a plan to ensure this?
 - Smart Cities Readiness – Fairfax – community facing
 - Done by discipline areas
 - Ensure they had buy in from the greater population
- Columbus started with one metric they wanted to move (infant mortality). They determined that one of the gaps was transportation.

III. Action Items

- Shonte Eldridge to send list of identified city challenges to everyone to prioritize
- Send Shonte list of people you think are missing from the committee for consideration.
 - Keeping in mind proposed person should add expertise as the group is already quite large
- Think of what Baltimore City Smart Cities mission/vision should be
- Shonte will send out CEDS plan (BDC)
 - Look for gaps that are identified in plan that are not happening?
- See what other cities have documented for smart cities plan (Kat and Tara)
 - Colorado Springs contact?
- Alice will send former SF employee contact to Shonte

IV. Next Meeting Steps

- Do High Low Matrix/What is the priority challenge we think we want to fix first?
- What is our synthesized POV?
- Mission/Vision/Scope
 - “defined” → metrics
 - Talking points (basic terminology)
 - What are the tenants of the mission?